How Technology is Changing the Face of Aging

March 1st, 2016

Sponsor Prospectus
Advances in technology have had a profound effect on our daily lives, providing new opportunities to keep track of information about our health, to modify our lifestyle choices, to stay connected to our friends and family, and to potentially change the way we think about healthcare. This year's conference will focus on providing useful suggestions to promote successful aging and brain health by using and applying new technologies in our daily lives. Our experts will review practical ways we can incorporate the science of successful aging by harnessing the advances of new and emerging technologies, including up-to-date information on ways to enhance our physical, emotional, and cognitive health. Registration for the conference is $15.

Topics include:

- How technology is changing the face of aging
- E-health: Using mobile technology to maintain health
- Can technology enhance healthy lifestyles and brain fitness?
- Social media: Connecting to people, places, and resources
- Precision medicine: The future of personalized healthcare

Presenters will include: Lee Ryan, Ph.D., Gene Alexander, Ph.D., David Raichlen, Ph.D., and guest speakers.

Who will attend? All members of the community, of any age, who are interested in learning about ways to enhance healthy aging using technology.

Who should sponsor this event? Companies and organizations interested in maintaining a vibrant Tucson community, or who have a specific interest in reaching out to older adults and healthcare professionals in the Tucson community.
**SUPPORT OPPORTUNITIES**

*All sponsorships include recognition on our Facebook page*

**DIAMOND SPONSOR**  $10,000 & up ($9,205 Tax Deductible)
- Acknowledgment as sponsor at all breaks
- Acknowledgment in all promotional materials
- Logo and link on conference webpage
- Full page ad in on-site conference brochure
- Company may leave materials on conference tables
- 10 complimentary conference registrations
- Premium display space in exhibit hall

**PLATINUM SPONSOR**  $5,000 ($4,280 Tax Deductible)
- Logo on conference webpage
- Full page ad in on-site conference brochure
- Company may leave materials on conference tables
- 5 complimentary conference registrations
- Premium display space in exhibit hall

**GOLD SPONSOR**  $2,500 ($1,905 Tax Deductible)
- Half-page advertisement in on-site brochure
- Company may leave materials on conference tables
- 4 complimentary conference registrations
- Premium display space in exhibit hall

**SILVER SPONSOR**  $1,000 ($500 Tax Deductible)
- Quarter page advertisement in on-site brochure
- Company may leave materials on conference tables
- 3 complimentary conference registrations
- Display space in exhibit hall

**BRONZE SPONSOR**  $250
- 2 complimentary conference registrations
- Display space in exhibit hall

**MEAL OR SPEAKER SPONSOR**
You may choose to underwrite the cost of a break or speaker. Companies supporting a speaker or an event for $1,000 or more receive free exhibit space. A great way to get name recognition for your company!

**BROCHURE ADVERTISING**
We are pleased to offer an opportunity to advertise in our on-site conference brochure. All ads must be received by January 29th, 2016.
Rates are as follows:
- Full page $395
- Half page $285
- Quarter page $200

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**EXHIBIT LOCATION**
*University of Arizona, Student Memorial Union, North Ballroom*

**EXHIBIT HOURS**
Tuesday, March 1, 2016
7:30 a.m. to 12:30 p.m.
Morning break will take place in the exhibit hall.

**EQUIPMENT PROVIDED FOR EXHIBIT SPACE**
- 6’ x 3’ Draped Table
- 2 Chairs

**EXHIBITOR SET-UP**
Set-up on Tuesday, March 1, 6:30 a.m.
Dismantle on Tuesday, March 1, 12:30 p.m.

**LIMITED SPACES**
Limited exhibit spaces are available. Tables are assigned on a first-come, first-serve basis.

**PRESENCE AT TABLE**
It is important for you to have someone present at your table during registration and breaks to speak with attendees at the conference.
SPONSOR REGISTRATION

Annual Conference on Successful Aging
March 1st, 2016

Please complete and return by mail to address below.

Sponsoring Company: (Print/type exactly as your company wishes to be identified)   Date: __________

____________________________________________________________________________________

Contact Person: (All information will be sent to the person listed)

Name: ____________________________ Phone: ____________________________

Address: ____________________________ City: __________ State: __ Zip: __________

Email: ____________________________ Fax: ____________________________

Name of person who will be attending and/or additional attendees: __________________________

____________________________________________________________________________________

Electrical/Special Requirements:  ☐ No   ☐ Yes, I need: ____________________________________________

Deadline for ads: All ad submissions must be received by January 29th, 2016.

☐ Yes, I would like to use the exhibit table included in my sponsorship

☐ No, I won’t be needing the exhibit table.

Sponsor Registration

☐ Diamond Sponsor $10,000

☐ Platinum Sponsor $5,000

☐ Gold Sponsor $2,500

☐ Silver Sponsor $1,000

☐ Bronze Sponsor $250

☐ Customized Sponsorship (Break, Speaker)

   Please call our office to discuss opportunities and pricing.

Total Amount Due: $_____________

Person Submitting Application: ____________________________ Signature: ____________________________

Payment Information:

☐ Enclosed is my check made payable to the University of Arizona

For more information, please visit www.psychology.arizona.edu/ACoSA
call Cortney Jessup (520) 621-5213
or email: cjcoxon@email.arizona.edu

Please return this form to:
ACoSA
Psychology Department
University of Arizona
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Tucson, AZ 85721